

# ROB SPANGLER

*Creative website design and front-end development*

[p] 410-905-6324  
[e] rob@robspanglers.com

<http://robspanglers.com>

## EXPERIENCE

### Owner, Website Designer

*Emerge Web Studio (3/2010 – Present)*

- Partner with clients to build better, more effective websites and online marketing campaigns.
- I do business with customers ranging from large eCommerce websites to local development agencies.

### Creative Services Manager

*Groove Commerce (6/2007 – 3/2010)*

- Conversion focused website design for mid to large eCommerce and lead generating websites.
- Heavy concentration on SEO best practices, usability and increasing conversions.

### Website Designer

*E-Moxie (10/2006 – 6/2007)*

- Designed and programmed websites for a broad range of clients ranging from small businesses to large New York magazines.
- Worked with customers to develop print graphics such as book covers, flyers and advertisements.

---

## EDUCATION

### A.S. Digital Media

*Full Sail University (3/2006)*

- Certificate of Excellence – 96.60% Grade Average
- Perfect Attendance Award
- Course Director's Award in Digital Publishing

---

## SKILLS & ABILITIES

- Expert in design for the web with a focus on conversion and user experience
- Expert in front-end development with HTML, CSS and JavaScript
- eCommerce consulting and conversion analysis
- Experience with web resources such as Flash, cufón, sIFR and jQuery
- SEO (Search Engine Optimization) best practices
- Knowledge of and adherence to web standards and accessibility (WCAG, Section 508)
- CMS (Content Management System) integration
- Some experience with back-end development with PHP and ASP.NET

## SOFTWARE

- **Adobe:** Photoshop, Illustrator, Dreamweaver, Flash, InDesign
- **Scripting Languages:** HTML, CSS, XML, PHP, JavaScript/JQuery
- **CMS/Platforms:** WordPress, Textpattern, Magento, AspDotNetStorefront
- **Microsoft Office:** Word, Excel, PowerPoint
- **OS Platforms:** Macintosh, Windows